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In Re Apple 1	Óf:
Application No. 10/034,832	D

TRANSMITTAL LETTER (General - Patent Pending)

Leigh M. Rothschild

Docket No.

TL-3

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Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No
10/034,832	December 28, 2001		001218	2661	9615

METHOD OF ENHANCING MEDIA CONTENT AND A MEDIA ENHANCEMENT SYSTEM Title:

COMMISSIONER FOR PATENTS:

Transmitted herewith is:

1. Revocation of Power of Attorney and Appointment of New Attorneys.

in the above identified application.

- No additional fee is required. \boxtimes
- A check in the amount of is attached.
- The Director is hereby authorized to charge and credit Deposit Account No. 03-1030 as described below.
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Anthony J. Casella, Esq.

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Dated: January 13, 2005

hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on

January 13, 2005

Signature of Person Mailing Correspondence

Janis van Akelijen

Typed or Printed Name of Person Mailing Correspondence

Group Art Unit: 2661

Examiner:

JAN 1 8 2005

Atty. Ref.: TL-3

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant

Leigh M. Rothschild

Appl. No.

10/034,832

Filed

December 28, 2001

For

METHOD OF ENHANCING MEDIA CONTENT AND

A MEDIA ENHANCEMENT SYSTEM

Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

REVOCATION OF POWER OF ATTORNEY AND APPOINTMENT OF NEW ATTORNEYS

Sir:

In connection with the above captioned application, please revoke all prior powers of attorney and appoint as attorneys of record, with full power:

Anthony J. Casella - Reg. No. 24,095 Gerald E. Hespos - Reg. No. 30,066 CASELLA & HESPOS LLP Customer No. 001218 274 Madison Avenue - Suite 1703 New York, NY 10016 Tel. (212) 725-2450 Fax (212) 725-2452

Please address all future correspondence to Anthony J. Casella at the address indicated above.

Respectfully submitted,

Leigh M. Rothschild

President

Trust Licensing, LLC

Dated: 1/2/05